

ANNOUNCING THE 25TH ANNIVERSARY EDITION OF THE BEST RV PARTS & ACCESSORIES BUYING SHOW IN THE USA!



You are Invited to Attend **The Northern Wholesale Supply 2012 RV Super Show** *at Treasure Island Resort & Casino* **January 11th & 12th, 2012**

We are very excited once again to invite you to the Northern Wholesale Supply RV Super Show, held at the world class Event and Convention Center at Treasure Island Resort & Casino in Red Wing, MN. This year's SUPER SHOW will include over 100 dedicated RV and Trailer industry manufacturers featuring the latest new products, store displays, sales and merchandising techniques and service information. **Plus the best pricing of the year!**

2012 Sales & Product Training Seminars

Super Show 2012 begins on Wednesday, January 11th with our ongoing effort to bring you the very best in Advanced Dealer Education and Sales Training. Northern Wholesale Supply is very proud to present our **2012 Sales & Product Training Seminars**. Learn the latest in new products, sales techniques, product presentation and merchandising. BRING YOURSELF & YOUR DEALERSHIP TO A NEW LEVEL! - Featuring **Demco Mfg., Pullrite, Stromberg Carlson, Winegard, Happijac, Reese and others.**

The seminar sessions start at 9:00 a.m. sharp and will wrap up at 4:30 p.m., lunch included. **Please see enclosed registration card for Advanced Dealer Education & Sales Training. This is a can't miss opportunity!**

Vendor Booth Preview

Again this year we will feature a Vendor Booth Preview in conjunction with our two hour Cocktail Reception Wednesday evening January 11th, from 5:30 pm to 8:00 pm. Cocktails and hors'dourves will be served right in the Treasure Island Event Center. This will give you a chance to preview all of the vendor's new and exciting products and programs in a relaxed atmosphere. (No orders will be taken during this preview).

2012 RV Super Show

On Thursday, January 12th from 9:00 a.m. to 7:00 p.m., SuperShow 2012 will be in full swing back in the 30,000 sq ft Convention and Event Center of Treasure Island Resort & Casino. **This will be a one day buying show so come prepared to see the latest new products and get the best pricing on the products you need and use everyday!** Also, attending manufacturers will be offering special Day of Show Only Cash-Back & Rebate Specials!

As our guest at SuperShow 2012, on show day you will also enjoy a hot buffet breakfast, lunch and Cocktail Party with buffet dinner.

Entertainment

Entertainment is built right in at Treasure Island Casino with world class gaming including Black Jack, Roulette, Poker, Slots, Bingo and Northern Wholesale's own Texas Hold'em Tournament on Thursday night, plus Extreme Bowl - 24 lane state of the art bowling alley!

THE BEST RV DISTRIBUTOR SHOW IN THE COUNTRY!



Show Agenda

Wednesday, January 11th

- Dealer Seminars, 9:00 a.m. to 4:30 p.m.
- Booth Preview, 5:30 p.m. to 8:00 p.m.

Thursday, January 12th

- 25th Anniversary RV Super Show
9 a.m. to 7 p.m.

Facility

Convention and Event Center

- 30,000 sq. ft. Show Display Area

Accommodations

Hotel

- Two Wing, Seven Stories, 480 Rooms
- Smoking & Non-Smoking Rooms Available

Entertainment

Casino

- Vegas-style Casino featuring 2500 Slots, 40 Blackjack Tables, a 10-Table Poker Room, Video Poker, Keno, and Bingo

Family Fun Center

- 30,000 sq. ft. Family Fun Center
- 24-Lane Brunswick Bowling Alley

Club Mondo

- Northern Wholesale Supply's Popular Hospitality Room

Location

*Treasure Island Resort & Casino
5734 Sturgeon Lake Road
Welch, MN 55089*



***We Look Forward to Seeing You
at the 2012 RV Super Show!***

Let's Celebrate This Anniversary Together!

Please be sure to fill out the SuperShow and seminar registration cards and send back no later than December 12th, 2011.

Northern Wholesale Supply
Attn: RV Sales
6800 Otter Lake Road
Lino Lakes, MN 55038

