



2012 RV & MH Retail Flyer Program

Customized Advertisements

I. Dealership Information

Company Name: _____ Customer Number: _____

Contact Name: _____ Sales Rep's Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ E-Mail Address: _____

II. Select Flyer Edition

Choose which flyer(s) you would like to customize with your information:

Edition	Product Assortment	Projected Date
April / May	New Product Highlights	April 15 th
May / June	Memorial Day Savings & Seasonal Stock Ups	May 15 th
June / July	Made in the U.S.A. Products & July 4th Specials	June 15 th
July / August	Mid-Summer Savings	July 15 th
August / September	RV Winterizing and Storage	August 15 th
October	Fall Specials & Seasonal Blow-Outs	October 15 th

III. Select Quantity

Please select the quantities and distribution method of your flyers. You can select one or both options.

A. Quantity Shipped Bulk to Store

- 100-499 (\$1.50 ea.)
- 500-999 (\$1.20 ea.)
- 1000-1999 (\$1.00 ea.)
- 2000+ (Call for Quote)

B. Quantity Direct Mailed to your Customer List

- 100-499 (\$1.50 ea.)
- 500-999 (\$1.20 ea.)
- 1000-1999 (\$1.00 ea.)
- 2000+ (Call for Quote)

¹Your customer mailing list must be provided in Microsoft Excel spreadsheet format

²Additional postage and processing fees apply to direct mail flyers.

IV. Customized Promotional Panel

Customized 1/4 Page Panel (\$100.00) - *Place an advertisement for your store or highlight an upcoming event.*

Upon completion, please submit this form by e-mail or fax to the attention of your Northern Wholesale Sales Representative.